

Sigma Alpha Iota



Phlea-Phlam

51st National Convention “United in Music”

Thursday, July 17 - Monday, July 21, 2025

Hyatt Regency Minneapolis
1300 Nicollet Mall
Minneapolis, MN 55403



SAI Phlea-Phlam Coordinator
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What is Phlea-Phlam?

*An exciting opportunity
to raise funds for your
chapter by selling small,
unique, and affordable
items of fraternity
interest to benefit your
chapter as well as SAI
Philanthropies, Inc.!*

Guidelines

- Phlea-Phlam is the only venue for chapter sales during Convention.
- No orders are to be taken at Convention.
- You may only sell what your chapter brings.
- SAI is not responsible for any packages mailed in advance.
- No materials left at Convention will be returned.



Helpful Hints

- Items that are small, unique, handcrafted, and less expensive sell best.
- It's better to specialize than to have many different items.
- The Letter Market and their SAI Convention Shop will be open during Convention, so please avoid selling similar items.



Set Up

- Begins at 7 a.m.
- Table and two chairs
- Shopping begins at 8 a.m.
- Closes at 10 a.m.
- Check out



Taking Money

- On-site sales only!
- Please track items sold using a spreadsheet or list.
- Chapters can accept cash **and** credit cards, if you are set up in advance with any of the following:
 - Zelle (recommended choice)
 - Square
 - PayPal
 - CashApp
- You cannot pass along service fees or charges to those using electronic payments.



Making Your Chapter Donation

- When checking out, chapters will donate **15% of their gross sales** to SAI Philanthropies, Inc.
- Your chapter must be able to make your donation on-site in cash or via chapter check, so plan ahead if you are accepting credit cards!



QUESTIONS?